

Audrey **Voita**

SUMMARY

Talented Instructional Designer, Project Manager and Program Leader with outstanding management and design experience as well as demonstrated expertise delivering customized learning and software solutions globally.

SUMMARY OF QUALIFICATIONS

- Strong background in project management, learning methodology and software implementation
- Deep experience creating meaningful engagements between people, products and services
- Proven communication abilities, both oral and written
- Deeply seasoned practitioner with excellent problem-solving and analytical skills
- Demonstrated ability with wide variety of web and print authoring tools

CAREER PROFILE

AUDVOCACY

2021 - Current
Omaha, NE

Founder

- Design, develop and deliver content and programs focused on integrating individuals in urban food production.
- Create community engagement opportunities for adults with special abilities.
- Develop relationships with local organizations: farms, urban gardens, local restaurants and private schools.
- Manage programs and project for individuals to be assessed, matched with organizations and supported during the engagement.

NO MORE EMPTY POTS

2018 - 2021
Omaha, NE

Project Lead

- Designed, developed and delivered content and programs focused on urban food production and stewardship. Developed and led initiative to connect and engage marginalized specially-abled adults with their community to cultivate their potential.
- Provided project management, content development/delivery and streamlined processes for growing Education team.
- Collaborated with existing partners to further organizational efforts to provide stability and support towards food sovereignty in our community.
- Maximized individual and community potential by connecting resources to people.

EARTHDANCE FARMS

2015 - 2017
Ferguson, MO

Apprentice, Board of Directors

- Practiced organic techniques for production of vegetables to sell in wholesale and retail outlets. Managed small teams in daily tasks and collaborated with management to lead projects on the 14-acre farm.
- Farmed organically with large groups of volunteers, apprentices and local youth groups.
- Guided tours for prospective customers and volunteers.
- Lead Board Development process to align vision and create steps to gain broader support in the region.

BJC HEALTHCARE
Manager, Design & Development

2011 - 2014
St. Louis, MO

- Directed major cross-portfolio, intra-organizational or public initiatives to provide learning and educational programs for BJC employees. Supported a system-wide PeopleSoft implementation, managing the finance track to design, develop and deliver training for over 27,000 BJC employees.
- Managed development team by communicating learning solutions design, leveraging learning methodology and principles, fostering collaboration and engineering situations with ambiguity and multiple priorities.
- Led finance track initiatives by proposing strategic solutions, designing online and instructor materials, implementing training and evaluating completed projects.
- Championed the establishment of social media strategies into current and proposed projects, planning levels of engagement, developing specific content/messaging for audiences, delivering and measuring effect.

THE VLA GROUP
Consultant

2010
Cornwall, NY

- Designed and developed KPMG content, creating courses for employees to receive CPE credits. Worked closely with client leading design discussions, creating training documents and developing content for either online or instructor-led delivery.
- Guided client discussions to include adult learning theory, instructional design principles and evaluations.
- Designed course content for Cloud Enables Business Transformation, an Overview of the Technology industry.
- Developed recommendations for prospective course topics.

MARITZ INC
Producer of HP Employee Demo Days

2007 - 2009
Torrance, CA

- Managed the Demo Days program, an online employee engagement initiative to promote HP products in local retail stores. Led team to enhance the program to include online elements including referrals, promotions and sweepstakes.
- Designed strategic plan after conducting research to assess needs of internal/external audiences, analyze current industry trends and create measures for success.
- Created and executed employee engagement program elements from concept through delivery, including print and electronic media. Managed client expectations throughout process.
- Developed digital media (email push/promotions, referrals) to support program and increase enrollment.

MARITZ INC
Producer

2005 - 2007
Fenton, MO

Producer of: www.hpinfo.com, www.hptechzone.com & www.suppliesinfo.com

- Our team successfully revamped three existing websites to enhance user satisfaction and retention time, streamline navigation, increase participation and adhere to HP standards, websites targeted to retail employees, service technicians and sales support.
- Managed collaborative efforts with cross-functional departments including IT, accounting, graphic design, instructional design and copywriting to support new products and campaigns on the web from concept to execution.
- Handled site marketing, managed e-news campaigns and directed overall look and feel.
- Regularly developed & provided strategic roadmaps and metrics to client management team based on user feedback and response as well as field support interviews.

MARITZ INC

2004 - 2005

314.517-6733
aud@audwo.com

Instructional Designer**Fenton, MO**

- Managed multiple clients to access needs, create training objectives, design and develop online and stand up training materials.
- Designed, developed and delivered innovative training elements: online learning modules, instructor led courses, performance support systems and documentation.
- Work closely with client, media developer, and graphic designer to develop highly interactive, academically rigorous online courses. Developed templates, tools, and processes streamlining the development process.
- Managed training engagements by interacting exclusively with clients to maintain awareness of schedule and progress, managed areas of concern to create efficiencies for timely project completion.

AG EDWARDS & SONS, INC**2003 - 2004****Consultant****Saint Louis, MO**

- Created and managed content and design on the internal site for employee career planning.
- Led training initiatives, proposed strategic solutions, designed and implemented training and evaluated completed projects.
- Designed, developed and implemented web content for IT Division career mapping initiative.
- Managed timeline to accommodate input and review by key stakeholders, coordinated communications and meetings.

ORACLE CORPORATION**2000 - 2003****Senior Instructional Designer****Colorado Springs, CO**

- Led the eLearning team designing and developing custom content for global implementations of Oracle applications.
- Led global training initiatives: design, develop and deliver online and instructor led training, implement strategies and change management interactions. Developed process, standards and templates for consistency across countries/teams.
- Managed training projects, conducted needs analysis, established unique approach for customized training materials, developed templates for multiple uses in various content areas.
- Aligned multiple initiatives across disciplines, proved ability to share understanding and gain consensus with different stakeholders, integrated current technical research with strategic program thinking, interacted with different client segments for program support and understanding.

ACADEMY PUBLIC SCHOOLS**1991 - 2000****EDUCATOR****Colorado Springs, CO****LOS ANGELES UNIFIED PUBLIC SCHOOLS****1985 - 1990****EDUCATOR****Los Angeles, CA****EDUCATION**

University of Colorado**1999****M.Ed. in Instructional Technology****Colorado Springs, CO****University of Nebraska, Lincoln****1985****B.S. in Early Childhood Education****Lincoln, NE**